

Secure Backup | Smart Recovery

# SALESFORCE *BACKUP & RECOVERY* SOLUTION

Trusted by **14K+** Customers

## Comprehensive. Proven. Secure.

Cloud-to-cloud backup and restore for Salesforce organizational data, metadata, and Chatter feeds. Protect *all* your business-critical SaaS data with enterprise-grade automated backup and recovery. Optimize ROI with **Anomaly Detection, Sandbox Seeding, and Salesforce Data Comparison.**

 salesforce

# SaaS Data Protection Platform

Proven Pioneers of Salesforce Backup & Recovery.

## Secure and Compliant



Trusted By

14,000+

Organizations

2,100K Backups  
Completed per Day

800K Users Protected  
from Data Loss

1B+ Files Secured Each  
Month



# Never Face *Data Loss* Again!

Award! Award! Award!  
**Top-Rated &  
Award-Winning  
SaaS Backup App**



**CLOUDALLY**  
by openrest

Adam Smith...

Homepage

8 backups

| Service                                     | Status    | Total Size | Last Snapshot | Next Backup |
|---|-----------|------------|---------------|-------------|
| Microsoft Teams / Microsoft Exchange        | Succeeded | 6.76 GB    | 5 hours ago   | In 18 hours |
| Microsoft SharePoint / Microsoft SharePoint | Succeeded | 2.42 GB    | 7 hours ago   | In 14 hours |
| OneDrive Multi / Microsoft OneDrive         | Succeeded | -          | -             | -           |
| Acme.com / Google Workspace                 | Succeeded | -          | -             | -           |
| Cloudally.Com / Google Workspace            | Succeeded | 354.25 GB  | 2 hours ago   | In 22 hours |
| Acme.com / Google Workspace                 | Succeeded | -          | -             | -           |
| Acme.com / Google Shared Drive              | Succeeded | 147.50 GB  | 8 hours ago   | In 15 hours |

**SalesForce Task**  
Salesforce

Succeeded

|               |             |
|---------------|-------------|
| Total Seats   | 2           |
| Total Size    | 537.96 MB   |
| Last Snapshot | 32 days ago |
| Next Backup   | In 10 hours |

Recovery Backup Now



## Recover

### ASAP from Ransomware, Malware, & Data Loss

- ✓ Unlimited point-in-time snapshot recovery.
- ✓ Granular, object-level restore of metadata and data.
- ✓ Salesforce Data Anomaly Detection and Notification about potential red flags.
- ✓ Cross-org and Production-to-Sandbox Restore.

## Protect

### All Salesforce Data

- ✓ 3X Automated/On-demand Backup or BYOS.
- ✓ 3-2-1 backup with S3 to Glacier redundancy.
- ✓ Comprehensive backup of all Salesforce data, metadata and Chatter feeds.

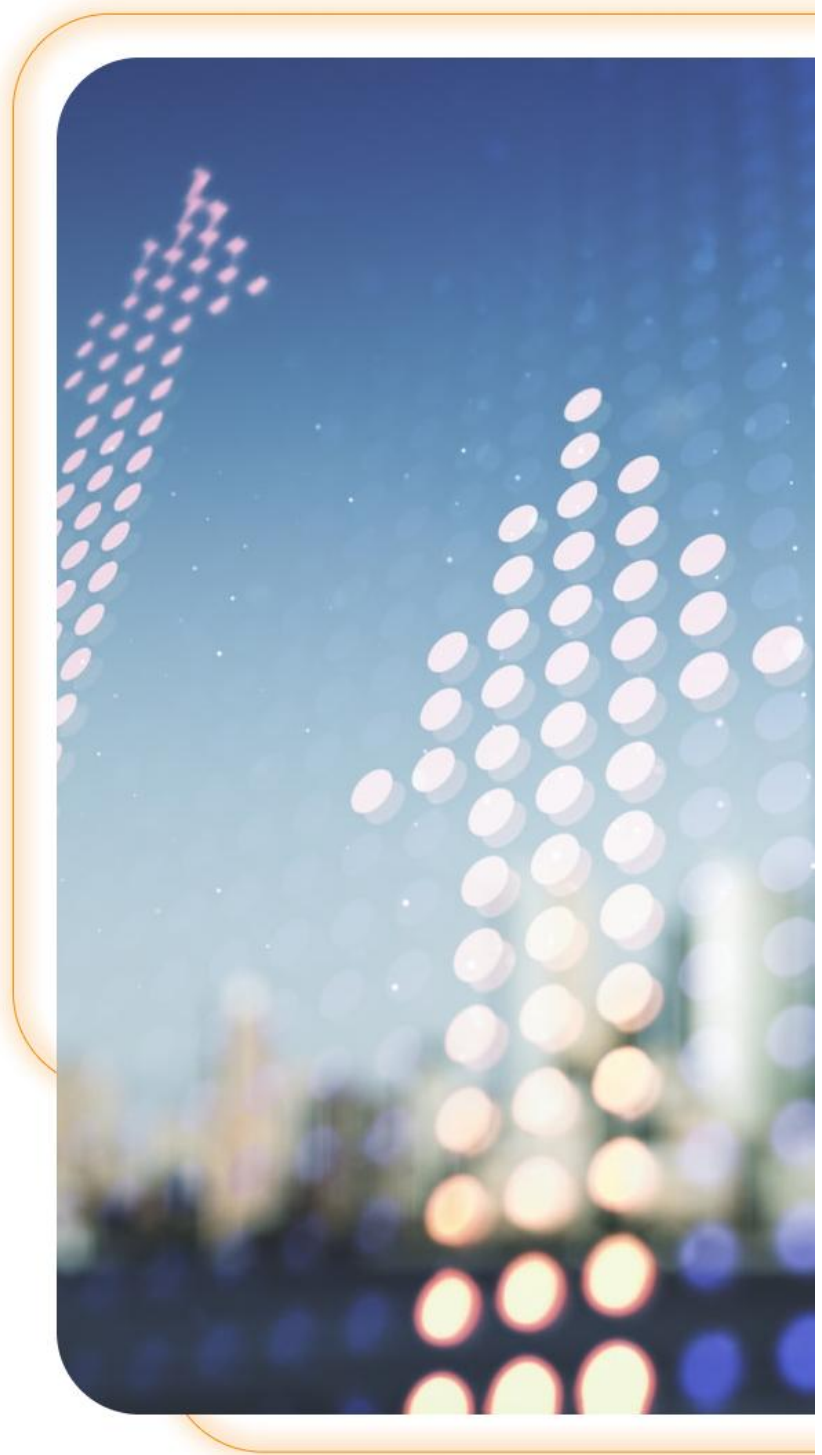
Compare data/metadata across backups and/or production data

## Comply

### With Data Regulations

- ✓ AES 256-bit encrypted immutable backup.
- ✓ GDPR and HIPAA compliant, ISO 27001 certified.
- ✓ Salesforce Sandbox Seeding with customizable data anonymization
- ✓ MFA/2FA, OAuth, and SAML (Okta) support.
- ✓ 8 data centers in Australia, Canada, France, Germany, Ireland, Japan, U.K., and the U.S.

# Salesforce Backup & Recovery Key Benefits



## Increase Productivity

With 1-click UI and Admin-friendly tools

- ✓ Intuitive, easy-to-use UI.
- ✓ 1-click backup & recovery.
- ✓ Support for Sandbox Seeding with data anonymization, Data Compare, and Anomaly Detection.
- ✓ Open, accessible API.



## Save

Cost & Increase ROI

- ✓ Zero-tiered dynamic auto-addition of licenses.
- ✓ Pay-as-you-go pricing and Usage-based billing.
- ✓ No multi-year lock-ins. Opt-out anytime.



# WHY BACKUP



## SaaS Data Loss is Prevalent and Damaging

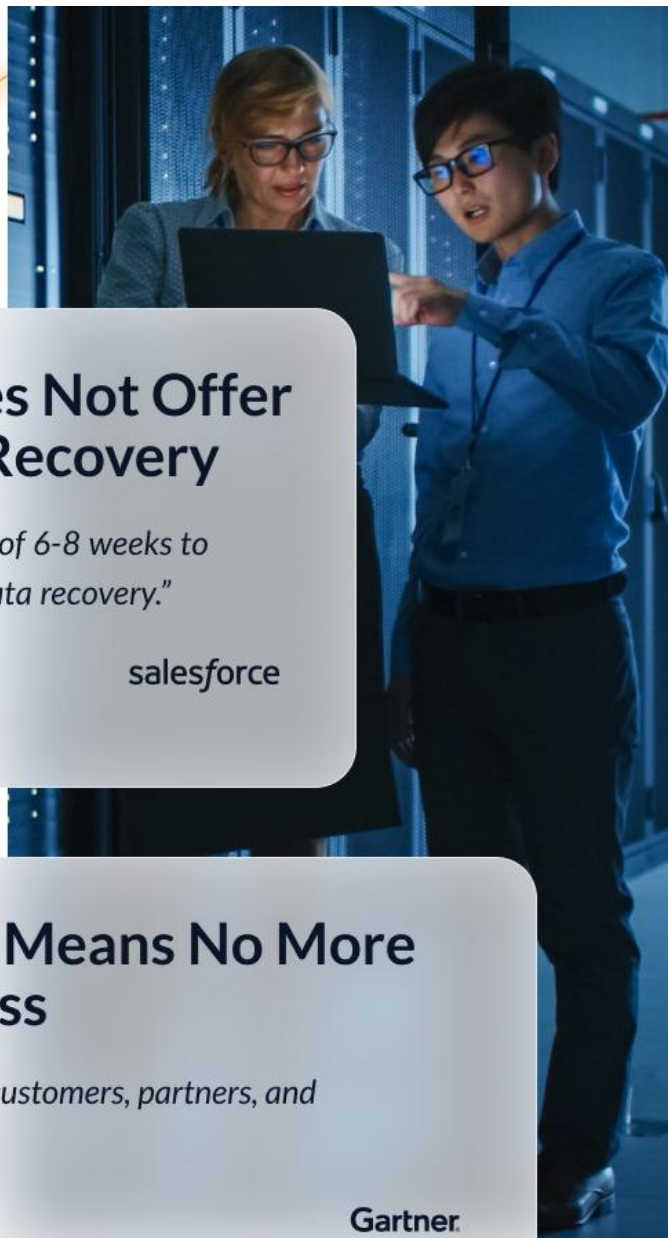
**81%** of companies lost  
SaaS data

*only*

**15%** could recover it  
without third-party  
backup



# WHY BACKUP



## “ Salesforce Does Not Offer Point-in-time Recovery

*“The data recovery process takes a minimum of 6-8 weeks to complete, and we cannot guarantee 100% data recovery.”*

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## “ Backup Means No More Data Loss

*Backup SaaS data or risk losing customers, partners, and employees.*

Gartner

*Backups are critical in ransomware recovery and response, if you are infected, a backup may be the best way to recover your critical data.*

CISA

## “ Regulations Mandate Backup

*The controller should have the ability to restore the availability and access to personal data in a timely manner in the event of a physical or technical incident.*

GDPR



## It's Your Responsibility!

*Salesforce's Shared Responsibility Model puts the onus of the data protection, backup, and recovery of your customer's data on you*



## Recover from Ransomware and Data Loss

*Mitigate the risk of ransomware and reduce the cost of downtime with quick data recovery. Encrypted and immutable SaaS backup with unlimited retention lowers your Recovery Time Objective and ensures seamless business continuity.*

## Native Workarounds are Time-bound and Cumbersome

*Native workarounds like Data Export, Data Loader, and Reports are archival and not built for data recovery. Restoring data is tedious and after the time limit, data is permanently deleted.*







# Questions on Box Data Protection?

Speak With Our Backup Expert

Let's Talk

## About CloudAlly

Founded in 2011, CloudAlly pioneered SaaS backup and recovery. Our top-rated SaaS Data Protection Platform secures Google Workspace, Microsoft 365, Salesforce, Dropbox, and Box data for 14,000+ customers worldwide.

We are a part of **opentext** Cybersecurity, the leading provider of comprehensive security solutions.

[www.opentext.com](http://www.opentext.com)



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## SaaS Data Protection Platform

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