

Marketing Toolkit:

Securly Brand Messaging 2021



About Securly

Brand essence

Always connected, always protected.

25-word company description

The end-to-end student safety and device management platform for education. Securly's 360° approach keeps students safe, secure, and productive—every hour, everywhere, on every device.

50-word company description

The end-to-end student safety and device management platform for education. Securly's 360° approach keeps students safe, secure, and productive—every hour, everywhere, on every device. Securly's solutions address the student's digital experience from all angles. With a deep-rooted purpose and commitment to innovation, Securly helps students learn and live securely. Learn more at www.securly.com

100-word company description

Securly is the end-to-end student safety and digital experience management platform for education. Securly's 360° approach keeps students safe, secure, and productive—every hour, everywhere, on every device. Securly's industry-leading AI and cloud-based solutions address the student digital experience from all angles. With a deep-rooted purpose and tireless commitment to innovation, Securly delivers a ubiquitous experience to help students learn, engage, explore, grow, and live securely. Always connected, always protected. Learn more at www.securly.com

Bundles



Securly 360 Cloud

Short description

Securly 360 Cloud

Keep your students safe, secure, and productive with Securly 360 Cloud. Get everything Securly has to offer—from our signature cloud-based web filter to the best 24/7 human-assisted AI on the market—all in one end-to-end solution.

Short-bullet description

Securly 360 Cloud

End-to-end student safety & device management for schools

- Cloud-based web filter for all devices with 24/7 risk assessments
- Email, Docs, Drive, and OneDrive scanning with 24/7 risk assessments
- Classroom and device management
- Parental controls for school-issued devices at home
- App for anonymous safety tips
- Visitor management system

Safety products



Securly Filter

Short description

Securly Filter

With our signature cloud-based web filter, schools get full visibility into online activity, can download or email reports, and receive notifications for flagged content from the most sophisticated AI engine in student safety.

Short-bullet description

Securly Filter

Scalable cloud-based web filtering for every device in your district

- Complete online visibility
- Sophisticated AI-flagged alerts and activity reports
- Customizable policies
- Parental controls for when school devices go home
- Selective SSL decryption



Securly Auditor

Short description

Securly Auditor

Real-time email, Docs, Drive, and OneDrive scanning with AI-based notifications for nudity, bullying, self-harm, and violence.

Short-bullet description

Securly Auditor

Real-time email, Docs, Drive, and OneDrive scanning with AI-based notifications for nudity, bullying, self-harm, and violence.

- Real-time notifications
- Nudity detection
- Delegated admins
- AI-assigned confidence scores



Securly Tipline

Short description

Securly Tipline

Give students, parents, and teachers an open line of anonymous communication to speak up when something feels wrong. When a tip is submitted, a 24/7 specialist performs a thorough risk assessment. When an alert is determined to be urgent, the school is notified.

Short-bullet description

Securly Tipline

Assessing tips to stay ahead of threats.

- Anonymous incident reporting
- Multiple methods of communication
- Risk assessments
- Accurate Alerts



Securly 24

Short description

Securly 24

A team of highly-trained specialists works alongside Securly's AI to analyze flagged activity notifications—24 hours a day, 7 days a week. A thorough risk assessment of the student is performed. When an alert is determined to be urgent, the 24 Team notifies the school.

Short-bullet description

Securly 24

Dedicated specialists perform 24/7 risk assessments.

- 24/7 risk assessments
- Escalation processes
- Action plans for emergency situations
- Integration with Securly's other products

Management products



Securly Classroom

Short description

Securly Classroom

Cloud-based classroom management tools for Chromebooks, Windows, and Macs give teachers the freedom to guide, monitor, and communicate with students during class. Removing distractions and keeping kids focused on learning.

Short-bullet description

Securly Classroom

Classroom Management for Chromebooks, Windows, and Macs

- Push URLs
- Lock screens and sites
- Control tabs
- View tabs, screens, and browsing history
- Create custom blocklists and site collections



Securly MDM

Short description

Securly MDM

Simplified mobile device management for Apple devices. Designed specifically for schools, every feature has been built with your needs in mind. MDM also includes powerful classroom tools to keep students on task and maximize every educational moment spent on school devices.

Short-bullet description

Securly MDM

Cloud-based Apple device management for schools

- Create custom app workflows and add self-service apps
- List web links and customize app screens
- Submit content (iOS only)
- Lock sites and apps
- Freeze student screens

Community products



Securly Home

Short description

Securly Home

Home gives parents control for when their child's school-issued device goes home. Customizable features give parents the confidence they need to take control of their student's screen time at home.

Short-bullet description

Securly Home

Parent partnership made easy

- Parental visibility & filtering abilities
- View online activity and set rules
- Pause internet access
- Opt-in for notifications and weekly email reports



Securly Visitor

Short description

Securly Visitor

Instantly know every person that visits, and automatically alert authorities when a visitor is flagged during an identity check.

Short-bullet description

Securly Visitor

Instant identity checks for every guest that steps on campus.

- Instant identity checks
- Facial recognition
- Badges and reports
- Built-in notification system

Short description

Securly Messenger

This emergency notification system enables schools to quickly call, email, or send text alerts to parents or staff.



Securly Messenger

Short-bullet
description

Securly Messenger

Send emergency notifications to parents or staff.

- Quickly push calls, emails, or text alerts
- Emergency notification system
- Push notifications directly to the Securly Home app



✉ sales@securly.com

☎ 0141-343-8322

🌐 www.securly.com

©2021. Logos and trademarks are the property of their respective companies. All rights reserved.