

# Safety that goes beyond filtering



Securly is a student safety company. It helps schools stay compliant with safety legislation, empowers safeguarding teams to keep students safe both on and offline, and gives teachers and parents visibility and control of online activity to improve engagement and well-being.

Securly introduced the first cloud web filtering solution.

It pioneered the use of artificial intelligence to deliver safeguarding solutions which monitor student social media, email and documents, and it supplements artificial intelligence with its human safeguarding team, who are there to help schools identify risk 24/7.



"We went from being non-compliant to being compliant overnight through Securly. We've rolled the tool out to 22 schools and all the things that haven't worked before have magically started working."

#### **Roger Nixon**

IT Technical Director, Wheatley Park School, Holton, Oxford

### The most sophisticated AI engine in student safety

#### Cost effective compliance

Securly helps schools meet their online safety and compliance duties by providing age-appropriate filtering and monitoring as specified in US CIPA legislation and the UK's PREVENT legislation and Keeping Children Safe in Education guidance. As a pure cloud solution no hardware is required.

This architecture is low cost, scaleable, and supports all devices in all locations, enabling schools to implement 1:1 solutions with laptops, Chromebooks, iPads and tablets. It also enables out of school and home use, in a safe, compliant environment.

#### Safeguarding tools

For many years web filters have focused on blocking inappropriate websites, however browsing now accounts only for a small fraction of student internet activity, with social media, email, search and cloud document sharing predominant. Securly utilises AI and sentiment analysis to monitor student social media, email, and cloud documents for activity which effects life offline, such as bullying, self harm, and suicide. With real-time alerting, plain language logging and delegated administration the system provides timely information to safe guarders and teachers. Our dedicated, trained Safeguarding team monitors activity and alerts 24/7 and takes appropriate action dependent on the credibility and urgency of issues detected.

#### Empowering teachers, supporting IT staff

The Securly Class MDM range provides IT staff with the ability to configure devices, and deploy applications, and helps teachers monitor and control class activities.

#### Parental inclusion

Our parent solutions delegate appropriate visibility, control of devices and web activities to parents. This provides valuable insights into their school activities, which improves engagement and enables parents to decide, within reason, what appropriate activity means in the home. Parents are able to loosen and tighten filter rules, and control screen time.



Securly is the industry's first pure cloud web filtering solution designed from the ground up for primary and secondary education, and enhanced with Artificial Intelligence and Sentiment Analysis to provide real-time actionable insights into safeguarding issues detected online.



Any Device, any location filtering provided by DNS filtering and Page Scan technology offers age appropriate protection even from zero-day websites. With Google Apps for Education and Active Directory integration, Securly provides a 'log-in once' single sign-on environment.

Complies with UK e-safety and counter terrorism legislation. Meets or exceeds KCSIE and PREVENT guidelines on age appropriate filtering and monitoring. Securly Filter is registered with UK Safer Internet Centre (UKSIC). Implements Met Police CTIRU. Is a member of the Internet Watch Foundation.

Artificial intelligence extends protection to social media, detecting the warning signs of bullying, self-harm and even suicide, providing real-time alerts and enabling schools and parents to take appropriate preventative actions. Securly's sentiment analysis reduces false positives and facilitates greater insight.

Parent portal gives parents a view of their child's online activity by providing snapshots of search histories and sites visited, delivered via user-friendly dashboards and email reports. When school devices are at home appropriate filtering parameters may be set by parents, enabling them to tighten or relax filtering rules giving control over screen time.

# securly auditor

Securly Auditor extends the AI and Sentiment analysis to documents, email and Google Drive. It also enhances PageScan with ScreenScan, which enables advanced nudity detection by using imagine-analysis AI on screenshots of web pages, facilitating the blocking of individual pictures, pages and previously unseen text free pornographic sites.





Enabling the safe educational use of modern social media and search tools such as Google, YouTube, Wikipedia both in the classroom and at home.



Allowing delegated IT admins, principals, and parents to know what kids are searching for on Google, watching on Youtube, or saying on Facebook, Twitter, etc.



We use sophisticated Machine Learning algorithms to detect any negative sentiments such as bullying, stalking, or self-harm and notify the parents and relevant school staff about any disturbing behavior detected.



When your school and safeguarding staff are away, our trained 24 team makes sure no student's cry for help slips through the cracks. You can take comfort knowing thousands of students are safer today as a result of this effort.



Our Al-powered sentiment engine scans Google, Bing, Yahoo and YouTube searches, as well as emails and social media posts to identify signs of self-harm, violence and bullying. Flagged results are sent to our trained 24 analyst team who then analyse the activity in context of the student's complete digital engagement to determine severity and then alert your staff based on your escalation policy.

Securly 24 is complemented by TipLine. TipLine enables students to anonymously report their concerns to the 24 service. These tips are analysed by the team and the school receives alerts for credible active dangers.

## **Management solutions**

#### ChromeTools

ChromeTools works together with Google Admin Console to give teachers control of Chromebooks in the classroom.

Automatic sync with Google Classroom lets teachers quickly take charge, view student screens and tabs, open sites, and keep students focused and on task.

#### SchoolMDM

SchoolMDM allows teachers and admins to share management of Apple devices including iPads, Macbooks, and Apple TVs.

IT administrators appreciate the ease-of-use, and teachers love the control of the classroom.